

**Form 17 Builder Executive of Year**

**Award Criteria**

This award is presented to a builder who has displayed ethical behavior, market leadership, good agent/broker relations and product innovation.

**Judging Criteria**

Product innovation, marketing campaign, agent broker relations, impact Builder has had on the Community, Home Builders Aiken-Augusta Region, and Sales and Marketing Council involvement during 2023

**Applicant Information**

Builder Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of years in business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Communities building in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Info Needed/Checklist**

\_\_\_\_\_\_\_ Brief explanation (**up to 500 words**) why this person should receive this award. Cover all items in judging

criteria.

\_\_\_\_\_\_\_ List of industry related professional organizations and community/civic organizations in which they are

CURRENTLY involved.

\_\_\_\_\_\_\_ Builder’s Marketing Statement

\_\_\_\_\_\_\_ Color photo of Builder (Builder should be prepared to present brief speech, if selected)

Submitted by (print name and sign) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact phone # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_